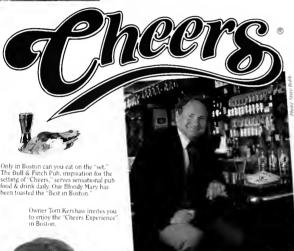




Only in Boston can you see the "opening shot" of "Cheers." Filmed in Hollywood, the show is based on the one-and-only Bull & Finch Pub.

Hollywood may have Sam Malone, but only Boston has the Bull & Finch Pub.



Only in Boston can you walk away from the Pub with an official "Cheers" souvenir.

Tell your friends all the "secrets" behind "Cheers." Come to the original place where "everybody knows your name" the Bull & Finch Pub!

Open Daily 11a.m. - 2 a.m. 84 Beacon Street across from the Public Garden Beacon Hill Boston 617/227-9605

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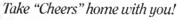
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Cheers retail locations

- · Bull & Finch Pub/Hampshire House
- · Faneuil Hall Marketplace
- · Prudential Center Plaza
- · Prudential Skywalk





Before leaving town, make sure you pick up an officially licensed "Cheers" souvenir from our retail locations across Boston. Or, receive our 16-page catalog by calling **800/962-3333**, by faxing 508/657-5760, or returning this coupon to Bull & Finch Enterprises, 84 Beacon Street, Boston, MA 02108

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